



Grand Prize Promotions (GPP), a division of American Hole 'n One, provides custom promotions for vehicle, motorcycle, power sport and marine dealerships.

These events have proven to be a huge success for grand openings, sales events, holidays, radio station events and regional/local sports sponsorships!

Take a look at our most popular promotions.

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### **Licensed to Win**

Display a new vehicle on the showroom floor or at an offsite event. Every customer in attendance attempts to match the last six (6) digits of their driver's license to the last six (6) digits of the VIN number on the displayed vehicle or number on display. If anyone has an exact match, they are "Licensed to Win" a new vehicle paid for by GPP!

### **Crack the Safe**

GPP provides the digital safe that will be presented next to the selected vehicle. Customers enter a lucky combination guess into the digital keypad. If they enter the correct code and the door opens - they win the Grand Prize!

### **Dice Roll Contest** – *Roll away in a new Vehicle*

If any finalist throws "N-E-W-C-A-R", they "Roll Away in a new vehicle" - paid for by GPP! This is also great for holiday promotions, back to school promotions, and more!

### **Frisbee Vehicle Toss** (also known as our *Spring Fling Promotion*)

All customers will be entered for a chance to play. You'll randomly select one finalist and, if they can successfully throw a Frisbee through both front windows of a featured vehicle, they win the Grand Prize!

### **Vehicle Vault**

GPP will provide you with a portable, digital lock to the window of a selected vehicle. Customers enter a lucky combination guess into the digital keypad and, if they enter the correct code, a key pops out to drive away in their new vehicle!

### **\$1 Vehicle Sale** – *Great for President's Day*

Let George Washington help you win a brand-new vehicle! Contestants attempt to match the last six (6) digits of a dollar bill to the predetermined six (6) digit code to "Crack the Safe". If any finalist cracks the code and opens the prize vault- they win the grand prize!

### **Nerf Toss**

Similar to the frisbee toss, if any lucky customer can make the perfect pass by throwing a Nerf football through the front window of a vehicle from 35 yards away -they win the vehicle!

### **Scratch Off Cards**

Customers attempt to scratch 'n win the grand prize by scratching 6 surfaces to reveal the winning symbols. Every scratch card is a potential winner – and we have custom scratch cards available.

### **Direct Mail**

Let GPP cover the prizes on your next direct mail campaign. Mail sequentially numbered mail pieces to consumers and invite them into the dealership for a chance to win. If the consumers number printed on the mail piece matches the prize board in the dealership, they win.

## SPORTS SPONSORSHIP

Supporting your community is such a great way to give back and to market your dealership to your community. But most sponsorships are just a banner in the outfield or a sign in the gym- give them more with a sports contest no one will forget! We have contests for every sport that will elevate the excitement and bring you more brand recognition. Check out our most popular sports promotions.



Drive your contestant out onto the field in a brand-new vehicle or bring the promotion back in house and host at the dealership. Either way, these promotions are sure to be a hit with your football fans!

### Field Goal Kick

If the selected contestant successfully kicks the football through the goal post, they win the grand prize.

*(NOTE: Available distances - 40, 45 and 50 yards)*

### Progressive Field Goal Kick

If the selected contestant successfully can make a 20,30 & 45 yard kick in a row through the goal post, they win the grand prize

### Flatbed Field Goal Kick

A contestant lines up from 35 yards away from a pickup truck - which is parked perpendicular. If the contestant can kick the ball into the bed of the truck and it stays in - they win. Ball may be punted or kicked FG style.

*(NOTE: Contestants may not use a tee, but can use an approved simulated holder)*

### Pass, Punt and Kick

Starting at the back of the end zone, a contestant throws a ball, then punts a ball, then kicks a ball FG style – attempting to ultimately kick the ball through the FG posts to win the grand prize. Where the ball lands for each part of the contest is where the contestant must attempt the next challenge.

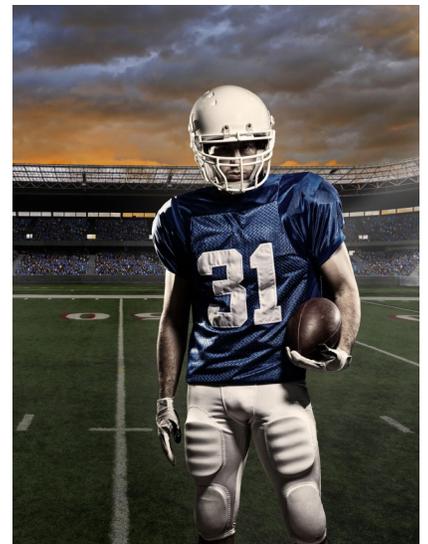
### Target Toss - single throw

Contestants attempt to toss a football through a target opening to win.

Can be done at a game or in your showroom to promote a team or upcoming event.

### Armchair QB

Sitting in a reclined chair positioned 15 yards away from a 9-inch target - contestant gets (1) attempt to throw a football into the target opening. Again, on the field or in your showroom, this promotion is a hit!



## FOOTBALL CONT.

### Nerf Football Vehicle Window

Roll down the driver's window (or sunroof) completely and position the contestant 35 yards away. The contestant attempts to toss a standard Nerf football into the vehicle's front window - and have the football stay in to win!

### Kick to the Goal

If the contestant can successfully kick the football from 40 yards and have the ball come to rest on the goal line, they score the Grand Prize.

### Down For Dollars

Client will be provided 20 football theme envelopes. If the four envelopes or "downs" selected by one lucky contestant total 100 yards, they win the Grand Prize.



### Hole in One Contest

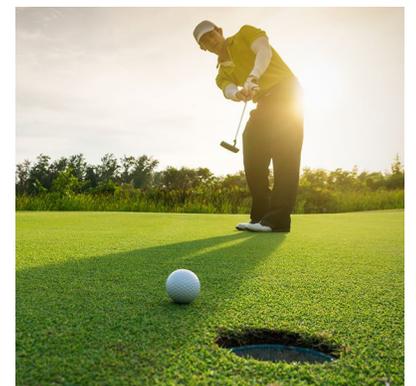
Give golfers the chance to win a new vehicle if they can hit a hole in one at their local tournament! You'll receive a custom sign with your dealership name as well as three additional bonus prizes to use on the additional par 3 holes and a golfer appreciation gift.

### Putting Contest

There are a number of different ways you can set up your putting contest. You can have the golfers who were closest to the pin on all of the par 3's get a chance to win the grand prize, have contestants register for the putting contest prior to the start of the tournament, or include it as a raffle item. Putting contests are the perfect way to get golfers excited at your tournament.

### Closest to the Pin

A great contest with a guaranteed winner! Our closest to the pin contests award the golfer who lands closest to the pin on any dedicated hole to win a new golf club provided by us! You'll also receive a custom sign with your dealership name.



### Longest Drive

Similar to the closest to the pin contest, the golfer who hits his drive the furthest will be the guaranteed winner of a new club while you'll get the recognition as a sponsor for this fun contest.

### Million Dollar Shot

There are a few different ways to hold a million-dollar shootout at your next tournament. You can qualify a number of players by holding a raffle or having a closest to the pin contest. These finalists will have an opportunity to shoot for the million-dollar prize.



### **Race Ticket Promotion**

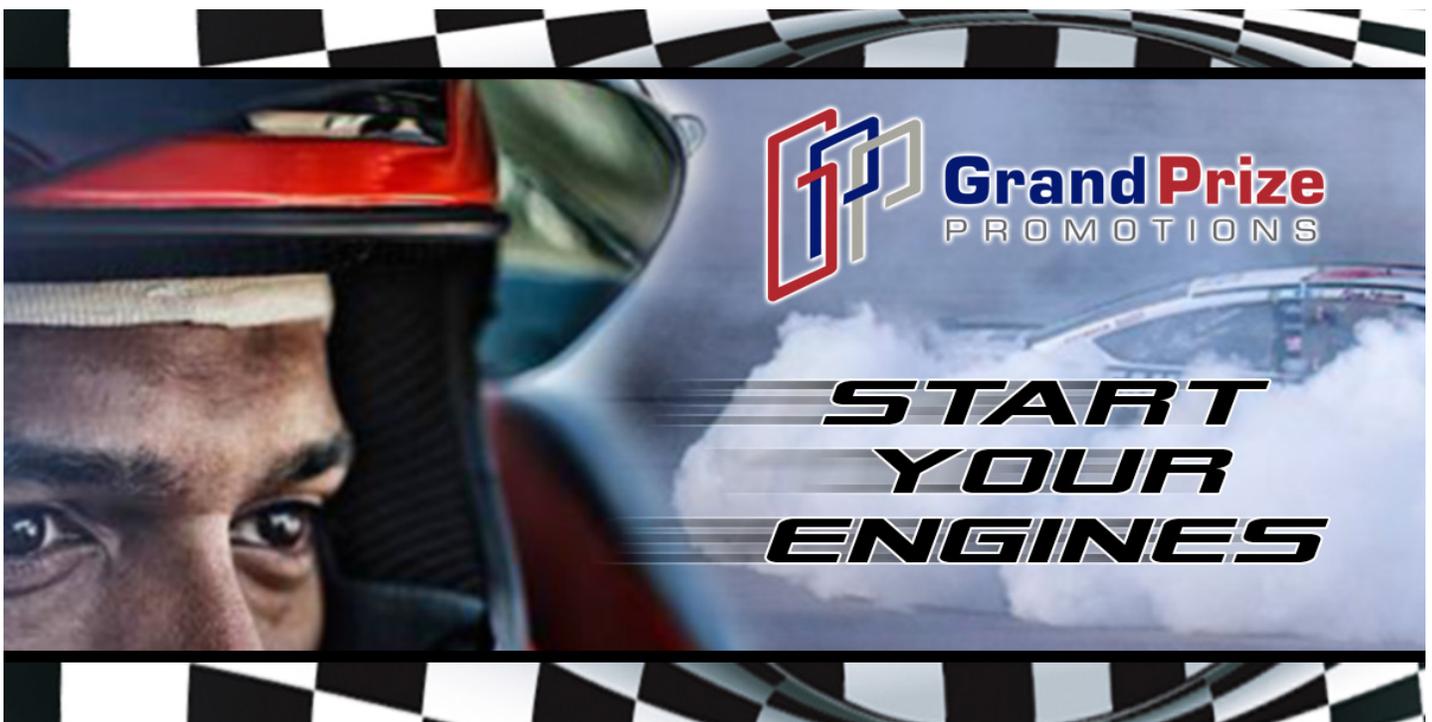
Celebrate the start of racing season with a promotion that will capture race fans attention! Each week have customer's register at participating locations to predict the Top 5 Finishers of the upcoming race. Prior to the start of the race, randomly select finalists. If any finalist correctly predicts the top 5 finishers of that race, they win!

### **Choose the Champ**

If any lucky contestant can predict the CHAMPION (first place finisher only) of the final 10 NASCAR races of the season, they race away the Grand Prize winner!

### **Back Of The Pack**

Let customers and prospects sign up during a set sales period. Then, before the start of each race, select a lucky finalist from all the entries received. If the driver last in pole position ("Back of the Pack") wins the designated race, that lucky person wins the Grand Prize!



# BASEBALL



With so many games during the season, you can use large or small grand prizes to raise brand awareness all season!

### **Target Toss** - *Single Throw*

A contestant attempts to a baseball through a target hole from the pitcher's mound to home plate (60' 6" away).

### **Target Toss** - *Progressive*

A contestant attempts to make a series of throws from pitcher's mound to home plate through a target..

### **Home Run Swing**

Help every slugger live out their dream. A contestant attempts to hit a pitched baseball over the outfield wall from home plate. A live pitcher or pitching machine may be used. Standard contest is 5 pitches, 3 swing attempts. If they hit it out of the park – they go home a winner!

### **Knothole Home Run**

If a member of the designated team hits a homerun which travels through the target opening - the contestant wins the grand prize. The target must be a hole cutout in a - beyond the outfield wall.

### **Hit the Sign**

If a member of the designated team hits a homerun which hits a designated sign (with your dealership name?) located beyond the outfield wall, the contestant wins the grand prize.

### **Hole in One in the Outfield**

This is one of our newest promotions! A contestant will have a chance to win a grand prize by attempting to hit a golf ball into a golf hole on the field! If they can successfully make the shot, they win the grand prize!



# BASKETBALL



## **Progressive Shot** - :24 Seconds

A contestant attempts to hit the following (4) shots within 24 seconds - layup, free-throw, 3-pointer, and half-court shot. They get as many attempts as needed on the first (3) shots - and if time permits, (1) attempt only at the half court shot.

## **½ Court Shot**

A contestant attempts to hit a single shot from the midway point at half-court (43 feet away from the basket)

## **2 of 3 Shots from ½ Court**

A contestant gets the following (3) attempts from half court- one dead-center, one 10 feet to the right, one 10 feet to the left. If they make 2 of 3 - they win.

## **¾ Court Shot**

A contestant attempts to hit a single shot from the ¾ mark on the court (75 feet away from the basket)

## **Pick Your Spot Shot**

A contestant attempts a shot anywhere on the court. If they make it – the contestant turns around and attempts another shot from that same point on the court – at the opposite basket. If they make both – they win

## **Jumbo Dice**

Contestants will have a chance to roll 6" Jumbo Dice for a chance to win big,

## **Hardwood Golf Putt**

One contestant will have the opportunity to sink a putt through a target hole for a chance to win the grand prize.





### **Scoro Shot - Far Blue Line**

A contestant standing directly behind the far blue line attempts to hit a puck through a target opening located in front of the opposite goal.

### **Scoro Shot - Center Ice**

A contestant standing directly behind the center ice line attempts to hit a puck through a target opening located in front of the goal.

### **Scoro Shot - 2 of 3 from Center Ice**

A contestant standing directly behind the center ice line attempts to hit (3) pucks through a target opening located in front of the goal. If the contestant can make at least (2) of the shots - they win.

### **Face Off Dot Shot**

A contestant standing at the face-off circle (located in the far corner of the ice rink) attempts to hit a puck and have it come to rest in the face-off circle located at the other corner of the rink (located 128 feet away). It's a shuffleboard like contest. The puck must land completely inside the circle.

### **Rapid Fire - 25 Shots In: 25 Seconds**

A contestant standing directly behind the center ice line attempts to hit (25) pucks into an open net in :25 seconds. The pucks may be placed in a row on the center ice line. A puck may not hit another puck into the net. (Also available for 20 shots in 20 seconds)

### **Golden Goal**

A contestant attempts to predict the exact second a goal will be scored by the designated team (i.e. - 2nd Quarter, 3:41). Can be done online or in-store before the game.





With the growth of the MLS, soccer is taking over America and it's a great way to showcase your inventory both on and off the field.

### Target Kick

A contestant attempts to kick a soccer ball through the target opening on the fly. The ball must be positioned on the ground before the kick. Standard kick is 25 yards with a target hole.

### Truck Bed Kick

A contestant lines up from 35 yards away from a pickup truck - which is parked perpendicular. If the contestant can kick the soccer ball into the bed of the truck and it stays in - they win. Ball may be punted or kicked from the ground.

### Five Shot Shootout

A contestant attempts (5) different shots into an open goal. Each shot is located 18 yards away - and positioned around the penalty box. If the contestant can hit all (5) balls into the goal - they win!

### Kick-it-to-WIN-it

Invite customers to test their own soccer skills for the chance to win big prizes! Skill based contests such as "kick-it-to-win-it" are a great way to engage customers in the buildup to any big game. The contest can be promoted on-air, online, on retail packaging or wherever your customer interaction occurs. You then stage a grand finale event where finalists can take part in competitions such as; The Target Kick, Flatbed Soccer Kick or the Shootout!



# WEATHER



Is there anything more unpredictable than the weather? Put your luck to the test with our weather promotions.

If the weather exceeds a predetermined amount on a specific day (i.e. Memorial Day, July 4th, Labor Day, Christmas, etc.), then all customers who purchased a vehicle during the designated sales period will have their purchase reimbursed!

Need another sales promotion idea?

Why not try a winter tune-up for your customers' vehicles, motorcycles or ATV's! It's Simple!

1. Choose the sales promotion period
2. Weather condition (temperature, rain, snow, etc.)
3. Weather promotion date (date of peril)
4. Estimated insured sales amount

*Example:*

If the temperature hits 100° on Memorial Day, then everyone who purchased a vehicle during the designated sales period will receive their vehicle for FREE!

We cover weather promotions for temperature, rain, snow, and more!

## SALES PERIOD PROMOTIONS

Use any of our contests to give everyone the chance to win with a Grand Prize Promotion sales period promotion! If a predetermined event occurs during a set sales period, anyone who purchased a product from you will be reimbursed for their purchase.

*Example:*

If the University of Georgia Bulldogs shut out the Texas Longhorns in the National Championship game, then everyone who purchased a vehicle during the designated sales period will receive their vehicle for FREE!

If "X" occurs everyone who purchased \_\_\_\_\_. Will be rebated \$ \_\_\_\_\_



Grand Prize Promotions is here to help you, every step of the way! Our staff has been trained on every Auto Dealer Promotion so that they can help you customize them to fit your individual needs. We believe that consistency is key when booking with us, so you will be guaranteed these benefits when you choose to work with Grand Prize Promotions:

- Custom 2' x 6' banner
- 11" x 17" Register to Win sign
- Sample rules and regulations
- Event execution checklist
- 24-hour customer service
- Prize Fulfillment

Call us today at 888-323-2257 or  
email us at [sales@grandprizepromotions.com](mailto:sales@grandprizepromotions.com)

